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MS#303971.01 (5069)  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al.  
Serial No. 10/653,708  
Filed September 2, 2003  
Confirmation No. 2692  
For BRANDING FRAMEWORK

Art Unit 2122

March 18, 2005

COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
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SIR:

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

\* In accordance with 37 C.F.R. 1.97 and 1.98 and MPEP 609, and in compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, applicants submit the attached PTO/SB/08A for consideration by the Patent and Trademark Office in the above-entitled application and to be made of record therein.

Respectfully submitted,

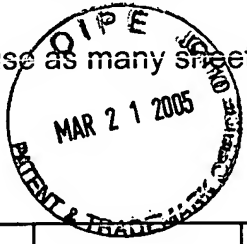
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**CERTIFICATE OF MAILING**

I certify that this Supplemental Information Disclosure Statement in the application of Wassmann et al., Serial No. 10/653,708, filed September 2, 2004 is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this 18th day of March 2005.

  
C. Jonell Layton, PLS

RMB/cjl

<b>PTO/SB/08A</b>  <b>SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>   (use as many sheets as necessary)				<b>Complete if Known</b>	
				Application Number	10/653,708
				Filing Date	September 2, 2003
				Confirmation Number	2692
				First Named Inventor	Peter Wassmann
				Group Art Unit	2122
				Examiner Name	Not yet assigned
Sheet	1	of	1	Attorney Docket No.	MS#303971.01 (5069)

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		
	20	6,772,208	B1	Dutta	08/03/2004
	21	2001/0032182	A1	Kumar et al.	10/18/2001
	22	2002/0095605	A1	Royer et al.	07/18/2002
	23	2002/0120567	A1	Caplan et al.	08/29/2002
	24	2002/0191816	A1	Landress et al.	10/09/2003

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached or place an "A" here if English language abstract is attached..

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